

JP Nicols, CFP®

JP Nicols has more than 20 years of experience in financial services as an advisor, a manager and a senior leader.

Since 2008, he has been the Chief Private Banking Officer and a member of the Wealth Management Executive Committee for the Wealth Management Group of U.S. Bank, one of the largest and most respected financial institutions in the country. He has been recognized for transforming a fragmented regional legacy into a national platform and for establishing a new innovation team. He also serves in several key leadership roles for the organization, including a corporate-wide cross-functional executive team that drives collaboration across diverse business units.

Recognized as a skilled trainer and speaker, Mr. Nicols often serves as spokesman for the business and he has been a returning guest speaker at the University of Washington's Pacific Rim Bankers Program.

Mr. Nicols is the founder and chair of the Wealth Management Executive Forum and is a member of the Risk Management Association's national Private Lending Roundtable. He explores the intersection of leadership, advice and technology on his blog at www.jpnicols.com.

Prior to his current position, he was known for his record of improving performance in other business units as Senior Vice President and Regional Manager for the Western United States and as Senior Vice President and Managing Director for Northern Ohio.

Prior to that, he served as an advisor to high and ultra-high net worth families for predecessors of U.S. Bank and for National City Bank (now PNC Bank) and Ameritrust (now Key Bank), and has additional experience in human resources and operations.

Mr. Nicols earned a BA from the University of Akron; an MBA from Cleveland State University; and conducted his Masters research project at Buckinghamshire College near London, England.

He is also a graduate of the College for Financial Planning in Denver, Colorado and has held the CERTIFIED FINANCIAL PLANNER™ designation since 1996. In addition, he is a graduate of the Cannon Financial Institute Personal Trust School, held at Boston University; as well as a graduate of U.S. Bank's Leadership Excellence program at the University of Minnesota's Carlson School of Business.

Mr. Nicols also serves Vice Chair of the Board of Trustees for Forest Ridge School of the Sacred Heart, a private all-girls college preparatory school in Bellevue, Washington.